

Subject : Financial Management (*C)

Day : Wednesday

Date : 08/04/2015



M.B.A. I/II
23488

Time : 02.00 PM TO 05.00 PM

Max Marks : 100 Total Pages : 2

N. B. :

- 1) Attempt **ANY FOUR** questions from Section - I. Each question carries **15** marks.
- 2) Attempt **ANY TWO** questions from Section - II. Each question carries **20** marks.
- 3) Answers to both the sections should be written in the **SAME** answer book.
- 4) Use of calculator is **ALLOWED**.

SECTION - I

- Q. 1 Distinguish between Fund Flow Statement and Cash Flow Statement with suitable examples.
- Q. 2 Elaborate upon the techniques of Capital Budgeting.
- Q. 3 What do you mean by Working Capital? Explain the various factors influencing Working Capital.
- Q. 4 Explain in detail the concept and functions of Financial Management.
- Q. 5 Comment on the Venture Capital scenario in India.
- Q. 6 Write short notes on **ANY THREE** of the following:
- a) Ratio Analysis
 - b) International Financing
 - c) Debentures
 - d) Cost of Preference Share
 - e) Retained Earnings

SECTION - II

- Q. 7 Reva Ltd. is considering investing in a project that is expected to cost Rs. 12,00,000. The expected cash inflows (before tax and depreciation) are given below. The company is using straight line method of depreciation. Assume tax rate of 50%.

P. T. O.

Cash inflows (before tax and depreciation)

Year	Rs.
1	4,00,000
2	5,00,000
3	4,50,000
4	6,00,000
5	7,50,000

Calculate :

- Pay - back period and
- Net present value if cost of capital in 10 %.
- Profitability Index if cost of capital in 12 %.

Q. 8 A company has the following specific cost of capital with the indicated book value and market value weights.

Type of Capital	Cost	Book value	Market value
		(weight)	(weight)
Equity	16 %	0.50	0.50
Preference shares	12 %	0.20	0.15
Long term debt	8 %	0.30	0.35

- Calculate the weighted average cost of capital.
- Calculate the weighted average cost of capital, using marginal weights if the company intends to raise the needed funds using 50 % long-term debt, 10 % preference shares and 40 % retained earnings.

Q. 9 The management of Keta Ltd. has called for a statement showing the working capital needed to finance a level of activity of 4, 00,000 unit of output for the year. The cost structure for the company's product for the above mentioned activity level is detailed below:

	Cost per unit (Rs.)
Raw materials	25
Direct Labour	15
Overheads	10
Total Cost	50
Profit	12
Selling price	62

Past trend indicates that raw materials are held in stock, on an average for two months.

Work in progress [50 % complete] will approximate to half a monthly production.

Finished goods remain in warehouse on an average for a month.

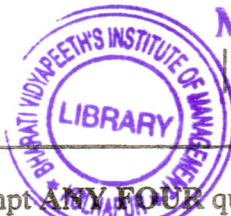
Suppliers for materials extend a month's credit.

For debtors two months credit is usually allowed. Minimum cash balance of Rs. 75,000/- is expected to be maintained.

The production pattern is assumed to be uniform throughout the year.

Subject : Human Resource Management (*C)

Day : Thursday
Date : 09/04/2015



M.B.A. I/II
23489

Time : 02.00 PM TO 05.00 PM
Max Marks : 100 Total Pages : 1

N.B:

- 1) Attempt **ANY FOUR** questions from Section-I.
- 2) Attempt **ANY TWO** questions from Section-II.
- 3) Both the sections should be written in the **SAME** answer book.
- 4) Figures to the **RIGHT** indicate full marks.

SECTION-I

- Q.1 Distinguish the salient features of personnel management and HRM. (15)
- Q.2 State the objectives of training and development. Explain the various methods used for employee development. (15)
- Q.3 What is manpower planning? Discuss any two methods of manpower forecasting. (15)
- Q.4 Why there is need of performance appraisal? Discuss in detail process of performance appraisal. (15)
- Q.5 Discuss in detail monetary and non monetary incentives that can be used to improve performance and productivity of employees. (15)
- Q.6 Write short notes on **ANY TWO** of the following: (15)
- a) Strategic Role of HRM
 - b) Job Design
 - c) Employee Welfare

SECTION-II

- Q.7 "For smooth functioning of the manufacturing unit you need to have strong employee relations management". Comment with suitable examples. (20)
- Q.8 For a newly established manufacturing industry in Pune, having about 700+ employees prepare a training calendar. (20)
- Q.9 As a HR head of IT company develop a career plan for a newly appointed trainee engineer. (20)

Subject : Production & Operations Management (#C)

M.B. A. I/II

Day : Friday

Date : 10/04/2015



23490

Time : 02.00 PM TO 05.00 PM

Max Marks : 100 Total Pages : 1

N.B.:

- 1) Attempt ~~ANY FOUR~~ questions from Section - I.
- 2) Attempt ~~ANY TWO~~ questions from Section - II.
- 3) Answers to both the sections should be written in the **SAME** answer book.
- 4) Marks to right indicate full marks.

SECTION - I

- Q.1 Explain the concept of Production and Operations Management. What are the different responsibilities of Production Manager? (15)
- Q.2 What is Scheduling? Why is it required? What factors should be considered in scheduling? (15)
- Q.3 Explain with suitable examples factors considered in Plant Location Decision. (15)
- Q.4 What do you understand by Maintenance Management? Explain different types of maintenance carried out in manufacturing organisation. (15)
- Q.5 Write short notes on **ANY THREE** of the following: (15)
- a) Problems in sequencing
 - b) Selection of product
 - c) Supply Chain management (SCM)
 - d) Types of Inventories

SECTION - II

- Q.6 Select suitable Plant Layout for the following and justify your selection. (20)
- a) Automobile Assembly Plant
 - b) Slip Manufacturing Factory
- Q.7 Write down in detail interrelationship of various departments in a manufacturing unit with appropriate examples. (20)
- Q.8 A company uses rivets at constant rate of 5000 kgs per year. The rivets cost Rs. 2 per kg. and the estimated cost of order placing is Rs. 20. The inventory carrying cost is 10% per year. (20)
- a) How frequently should orders be placed for rivets and what quantities should be ordered?
 - b) Calculate Annual Total Cost

Subject : International Business (*C)

Day : Saturday

Date : 11/04/2015



Time : 02.00 PM TO 05.00 PM

Max Marks : 100 Total Pages : 1

N.B.:

- 1) Answer **ANY FOUR** questions from Section – I and **ANY TWO** question from Section – II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Both the section should be written in the **SAME** answer book.

SECTION - I

- Q.1** Define International Business. What are the benefits of going for International Business? (15)
- Q.2** Explain Euro and its impact on the world economy. (15)
- Q.3** Describe the structure and components of Balance of Payment. (15)
- Q.4** Write a detailed note on factors affecting Foreign Exchange Rate. (15)
- Q.5** Write short notes on **ANY THREE** of the following: (15)
- a) BRIC
 - b) FEMA
 - c) Methods of Exchange Control
 - d) Globalization

SECTION - II

- Q.6** Explain Heckschor Ohlim's Theory of International Trade with the help of appropriate diagram. (20)
- Q.7** Review India's foreign trade policy in the post – independence period. (20)
- Q.8** Critically assess the performance of IMF. (20)

Subject : Macro Economics (**C)

Day : Monday

Date : 13/04/2015



Time : 02.00 PM TO 05.00 PM

Max Marks : 100 Total Pages : 1

N.B.:

- 1) Attempt ANY FOUR questions from Section - I.
- 2) Attempt ANY TWO questions from Section - II.
- 3) Answers to both the sections should be written in the SAME answer book.
- 4) Marks to right indicate full marks.

SECTION - I

- Q.1 What is the difference between "Personal Income" and "National Income". (15)
- Q.2 "Macroeconomics is the study of employment, output and prices in a decentralized market economy". Discuss. (15)
- Q.3 Explain the concept of "The Expenditure Multiplier". (15)
- Q.4 What is LM schedule? Explain with diagram. (15)
- Q.5 Write short notes on ANY TWO of the following: (15)
- a) Macroeconomic variables
 - b) Transaction Demand for Money
 - c) Business Cycles

SECTION - II

- Q.6 Discuss various recent Monetary measures taken by Government of India to control fall in Indian Rupee. (20)
- Q.7 Write a detailed note on: 'Union Budget' of India. In this context explain Fiscal Deficit. (20)
- Q.8 Explain the Schumpeter Model of Economic Growth. (20)

Subject : Research Methodology (*C)

Day : Wednesday

Date : 15/04/2015



23493

Time : 02.00 PM TO 05.00 PM

Max Marks : 100 Total Pages : 1

N.B.:

- 1) Attempt **ANY FOUR** questions from Section - I and attempt **ANY TWO** questions from Section - II.
- 2) Answers to both the sections should be written in the **SAME** answer book.
- 3) Use of non - programmable Calculator and Statistical Tables is permitted.
- 4) Figures to the right indicate **FULL** marks.

SECTION - I

- Q.1 What do you understand by the term 'research'? Discuss the importance of research in managerial decision making. [15]
- Q.2 Define the term 'measurement' in research. Explain the different sources of error in measurement. [15]
- Q.3 Explain clearly the steps of a research process. [15]
- Q.4 Distinguish between probability sampling and non probability sampling giving suitable illustrations. [15]
- Q.5 Write short notes on **ANY THREE** of the following: [15]
- a) Advantages of research design
 - b) Merits and limitations of Interviews
 - c) Validity and Reliability
 - d) Applications of Chi-square of test
 - e) Census survey and sample survey

SECTION - II

- Q.6 What is a research report? Explain clearly the different types of research reports. [20]
- Q.7 The following table gives the data on preferences of employees for soft drinks at a certain office. [20]

Soft Drink Preference	Men	Women
Coke	65	80
Orange	60	65
Lime	70	25

Can it be said there is dependence relationship between gender and preference for soft drink? Use chi-square test.

- Q.8 A study has been planed by Airtel Communications to find out the experiences and expectations of customers using their mobile services in Pune. Develop a research design and also draft a suitable questionnaire needed to conduct the study. [20]